



Dear BESST Members



A massive thank you to all the SME members for continuing to support BESST, and may I take this opportunity to remind you that BESST is here to support you and it is critical that you participate in setting our agenda for the coming year to enable the Steering Committee to focus on the areas that are the biggest concern for you, don't be shy - email Jacs today.

One of the highlights of the year was once again the BESST awards, attendance was much better than last year and continues to offer a great opportunity to recognise the excellent work achieved and congratulate the all too often unsung heroes that work in all our organisations.

Once again, I expect Brexit and world politics will continue to dominate the headlines this year, and while I recognise the importance, we should not become too distracted and miss the issues that will fly under the radar.

Also, keep a close eye on the inevitable "green washing" that will occur when there is an attempt by businesses and politicians to capitalise on the greater media attention that is being given to environmental issues.

I would like to thank our Chair on behalf of the SMEs, for all his effort and dedication.

All the best for the coming year

Mark

Mark Simmons
Salop Holdings Ltd
BESST Vice-Chair (joint)