



L-R: Manel Roura, Lyreco & BESST Vice Chair, Marc Jourdan, Policy & Engagement Lead IEMA and Andy Whyte, Ricoh & BESST Chair

Marc Jourdan gave an overview of the work IEMA have been carrying out on the Circular Economy this year and also spoke about the benefits of businesses engaging with them.

BESST have been working with IEMA on the Resources & Waste Strategy Consultations and Marc gave an explanation of Extended Producer Responsibility and the Deposit Return Scheme and the Transposition of the EU Circular Economy Package.

Andy Whyte spoke about the UN Sustainability Goals and how BESST has contributed to developing national strategy. Andy then gave Circular Economy examples from his 18 years experience in his role, and used the Apprentice Community Project to showcase how Ricoh are instilling the Sustainability Goals into the future workforce.

