



BESST's first event of 2019 showcased the 2018 Award Winners, chaired by Mark Simmons (Vice-Chair BESST) and hosted at Ironbridge Gorge Museum Trust.

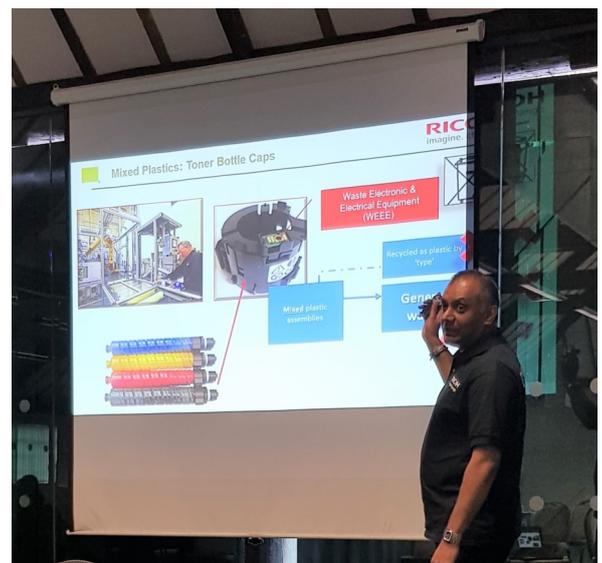
Guy Pluckwell, Catchment Coordinator for the Environment Agency gave an overview of the Love Your Rivers Telford programme. He explained how the model created through partnership with BESST had won the UK Rivers Innovation Award and had been deployed in other areas of England, Ireland and Holland.

You Tube link.,



Robert Saunders of Green Shropshire Exchange received his award for tirelessly campaigning for an Electric Vehicle Charging Strategy to be implemented in Telford & the wider Shropshire area. Robert explained that the [Workplace Charging Scheme](#) could be utilised by BESST members and laid the seeds for a partnership approach in achieving this.

Ravinder Kumar, Ricoh's Recycling Centre Team Leader presented a Circular Economy case study on behalf of Suez and Ricoh. He explained how they had developed a solution to a difficult WEEE based waste problem through collaborating on a process that had not been used for this type of waste. This solution has since gone on to win the [Ideas UK Sustainability Innovation Prize 2018](#).





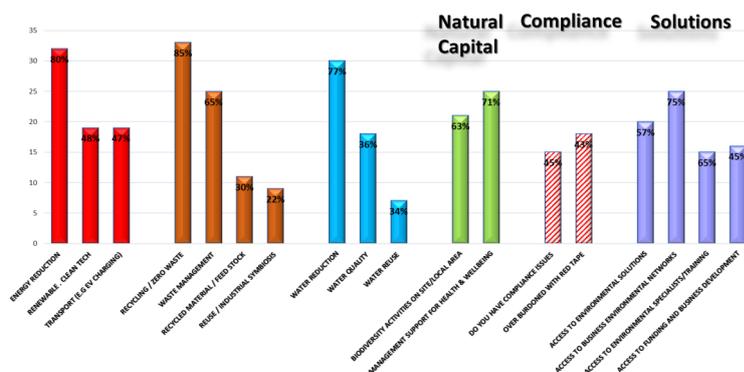
Pete Lambert, River Projects Manager for Shropshire Wildlife Trust launched the Marches Blue Business Awards which promotes Water Quality and Water Efficiency. Pete then explained the effects of poor water quality and gave examples of how to improve it.

Pete also promoted this years [Love Your Magnificent Severn](#) work and offered BESST members the opportunity to register their River Clean Up activities.

Andy Whyte, BESST Chair talked about the results of the Sector Intelligence Survey compiled by BESST members, and explained how strategy affects them. He showed how the intelligence had been used in the National Environmental Strategies and was now being used in the consultation process for DEFRA.



Environmental Intelligence Survey - Dec 18 - Jan 19 (40 respondents)



Attendees then took place in a round table session to further identify their business pain with a view to using this data to create solution based events for the future.

The BESST Sustainable Business Awards for 2019 were launched—further details of these can be found on the BESST Website [by following this link](#)