



### Paul Nelms, Epwin Group—BESST Award Winner, Case Study

Paul spoke to delegates about the improvements the Epwin Group made to reduce their costs and improve energy management, which included upgrading their water filtration system to use variable speed cyclones.



### Shelter Wildlife Together—Andy Whyte

On behalf of Julie Burroughs, Andy spoke about the work Julie carries out, the awards she has won and then played a video showcasing some of the work that is carried out <https://www.youtube.com/watch?v=fcFJ19LyMVI> Julie works with BESST members to take their waste and upcycle this into wildlife habitat such as bug hotels, hedgehog tunnels and pine martin boxes.

### Carl Griffin, Unsung Sustainability Heroes Award

Carl gave a presentation showing how Ricoh's Eco-Ninja's had worked with Friends of groups in the Telford area to establish conservation networks and local nature reserves. He explained the journey they undertook to transfer their learning into the local community and also how to derive the businesses benefits from this.



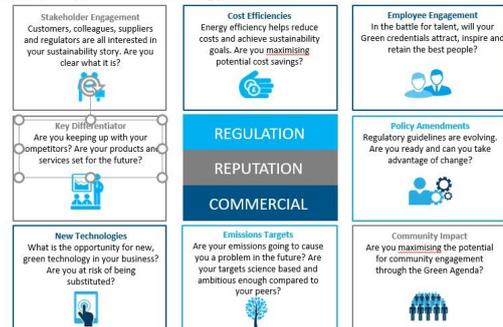


### Sarah Offland, Barclays Bank

Sarah talked to guests about the Barclays Green Solutions as they have identified drivers for Green Engagement and thought leadership, and as a result created a Barclays Green Product Framework in conjunction with Sustanalytics to provide targeted funding for green innovation and products. For further details please email [sarah.offland@barclays.com](mailto:sarah.offland@barclays.com)

### Drivers for Green Engagement

We have identified 3 key, interconnecting drivers that are fueling engagement with the Green Agenda. Are you clear about the opportunities and risks facing your business?



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### Mark Simmons, Salop Holdings / Vice-Chair BESST— Round Table

Mark talked with attendees about what their key business challenges are and how BESST could help support these by incorporating appropriate themes / speakers into our events. This round table session developed ideas for future events or workshops and will be replicated at each upcoming BESST meeting.

