



Speakers at this event were L-R:

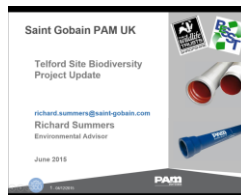
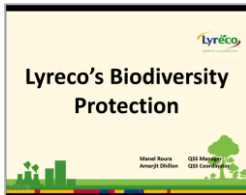
- Neil Birt, Bridgnorth Aluminium
- Barbara Taylor, Ironbridge Gorge Museums
- Stuart Edmunds, Shropshire Wildlife Trust
- Manel Roura, Lyreco
- Alan Jones, Environment Agency
- Amerjit Dhillon, Lyreco
- Richard Summers, Saint Gobain

Hosted by Ricoh, this was our annual Biodiversity event and covered topics such as;

- Environment Agency/Shropshire Wildlife Trust - Water Quality
- BESST Members Corporate biodiversity projects
- Launch of Blue Business & BESST Sustainability Awards

This event also saw camera footage of wildlife activity on business sites in Telford and we were introduced to BESST's (now infamous mascot BESSTY the Badger – video footage also available in the download library

Presentations are available for BESST members to access through the Download Library



Andy Whyte also spoke to delegates about the new BESST Sustainable Business Award that is being launched shortly and will be awarded in November 2015. Please email best@telford.gov.uk for further details

Below are Top Tips from this event:

- 1) Raising awareness at senior level of natural capital benefits and sales contract tendering opportunities
- 2) Link corporate biodiversity to your organisations corporate objectives
- 3) Work with Shropshire Wildlife Trust to ensure your plans and training will be effective
- 4) Link corporate biodiversity activities to your employees health & well-being (physical & mental)



BESST Annual Biodiversity Breakfast Meeting, Ricoh

Wednesday 24 June 2015 / Event Overview & Top Tips

- 5) Water pollution affects the economic value of the fishing & tourism sector in addition to the legislative impact on the responsible party (economic value of a rod caught salmon is £4,000)
- 6) When undertaking site drainage installations consider other pollution prevention control measures and natural capital opportunities (integrated SUDS with wildflower meadow)
- 7) Use the power of BESST members to meet a community need with business benefits

For further information on any of the environmental topics discussed please contact the BESST Coordinator Jaclyn Kitson on 01952 567578 or email jaclyn.kitson@telford.gov.uk

www.telfordbesst.co.uk

Business Environmental Support Scheme for Telford