



Improve Your Bottom Line Through Resource Efficiency Event

23 February 2012

The focus of this event was how to reduce costs through resource efficiency. Saving energy has proven to be an easy way for businesses to reduce costs and a joint event with BESST and Metnet saw speakers addressing 85 local business people and exhibitors.



Patricia Head, Metnet Project Manager, chaired the event and welcomed the speakers.

The event began with a presentation by keynote speaker **Peter Jones** OBE of Ecolateral. Peter is a former director of Biffa Waste Services and former chair of DEFRA/DTI Resource Efficiency KTN. Peter now sits on the London Waste Advisory Board and is a special advisor to the Mayor of London.



Peter's presentation was on "The Waste to Resources Economy" and covered the 'Three Musketeers of Policy Implementation', Technological Evolution, New Alliances in Carbon Efficiency and much more.. Peter's presentation is available to view in the download library



The second presentation was given by **Ed Horgan** of The Carbon Trust and focussed on Energy Management for SME's. Each delegate was given an Energy Management Action Plan to complete as Ed worked through each section of his presentation. This presentation included topics such as Transferable Sustainability Practices, Barriers to Energy Management and Heating, Lighting & Ventilation Controlling amongst many others, and is available in the download library



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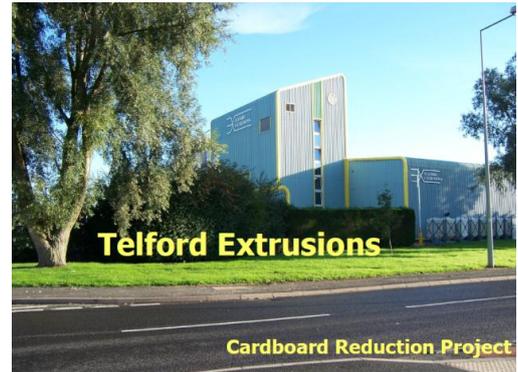
Business Environmental Support Scheme for Telford



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BESST Steering Group Member **Paul Nelms** of the Epwin Group provided delegates with an excellent local case study on how they reduced the amount of cardboard they were using to line their stillages. Through working closely with their suppliers, they now use **65% less cardboard** and achieved cost savings of around **£10K**.



Glenn Barrowman from the University of Wolverhampton presented on Innovation 1st / Low Carbon Campaign, which aims to provide help and guidance to businesses around environmental sustainable technologies.

The FREE 2 days of consultancy support includes initial time with client and preparation and review of an agreed implementation plan for Locally based SME's, covering Environmental legislation, Practicalities of dealing with airborne emissions, Storage and recovery of wastes and storage of hazardous wastes, Recovery and discharges of water, Packaging and your company's commitment towards your Carbon reduction

The final presentation was given by **Delia Yapp** of Shropshire Council who spoke about the Re:Think energy grant scheme.

This is a scheme where SMEs can obtain grant funding towards energy efficiency audits and/or renewable feasibility studies. Re:Think energy can help businesses to consider their energy usage, look into the possibility of generating their own energy and consequently make significant financial savings. Contact Delia on 01743 252597 or email delia.yapp@shropshire.gov.uk



All of the presentations delivered at the event can be viewed in the download library

For further information on any of the environmental topics discussed please contact the BESST Coordinator **Jaclyn Kitson** on **01952 567578** or email jaclyn.kitson@telford.gov.uk



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