



Green Office

22nd July 2010
Telford International Centre



BESST—Andy Whyte, BESST Chair

Members of the Telford Business Partnership were invited to the event along with regular BESST members. Andy Whyte provided an overview of BESST and the support that the network offers.

Green Efficiency - Tim Robins, Envirowise

Tim Robins provided useful information to businesses looking to run an environmentally sound office. Tim began with an overview on why as a business we should be looking at becoming more environmentally sound, including dwindling resources and new legislation.

He then went on to provide information on producing an action plan, communications and quick wins. This included top tips for waste, water and energy in your office.



Green Office Campaign Case Study - Julie England, Lyreco

Lyreco provide office stationery and products to businesses. Julie England provided an excellent case study on their environmental efficiency. She started with the vast array of reasons why their business focuses heavily on improving their environmental credentials. This was achieved through effective communication in a "Stamp Out Waste Campaign", reviewing current processes and a range of other



Green Office Case Study - David Marston-Jones, Lanyon Bowdler

Lanyon Bowdler have had great success in improving their office efficiency and this has been recognised with the gold standard for the Green Achiever award. With the support of Deborah Cairns from E4 Environment Lanyon Bowdler have succeeded in improving their office in a number of ways. The Green Achiever Award provided a clear framework for businesses to follow and raise their profile with.

Workshop - Green Office

The delegates were broken down into groups with each group focusing on a different scenario. The various scenarios included the following:

- Audit Processes
- Recycling
- Management Buy-in
- Quick Wins
- Employee Engagement
- Purchasing
- Collaboration



Following on from the workshop delegates brought forward their own experiences and solutions to the group. The highlighted the success the network has in business to business collaboration.



All of the presentations delivered by the support services can be viewed in the download library

For further information on any of the environmental business support services please contact the BESST Coordinator:

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