

Wednesday 21 November 2016

This event was the 2nd year of our now Annual Awards for both Blue Business Awards and BESST Most Sustainable Business. The quality of entries was extremely high, and we eventually gave out 3 awards to BESST members and were also awarded for the Blue Business Award.

Guy Pluckwell gave an update on the Love Your Rivers (Telford) campaign and spoke about the Clean Stream Team and the work they have been doing in the local area and updated on their activities which included winning 3 national awards.

Guy also spoke about the Simple Suds programme and explained the benefits of implementing a De-Pave area into communities or the workplace.



Charmaine Woolley of West Mercia Police spoke to delegates about cyber-crime and gave examples of how easy it is for hackers to gain access to company data. This presentation was an incredibly informative presentation and wake up call to the overwhelming dangers of a cyber attack on businesses, and also on personal information.



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Business Environmental Support Scheme for Telford

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Blue Business Award

Pete Lambert (SWT) updated attendees on the importance of water quality and reduction to businesses and explained that this award was now shared between BESST and Meres & Mosses Business Environmental Network. The winners of the Blue Business Water Quality were Forge Property Consultants (Charles Lawson) who won the Water Efficiency award for their Green Roof implementation and water savings measures. Frog Environmental won the Water Quality award (Leela O’Dea) for implementing silt management assets, reducing sedimentation of watercourses.

Blue Business Award

*Back: Paul Hinkins, Guy Pluckwell;
Front: Charles Lawson, Leela O’Dea, Pete Lambert*



BESST Awards

3 awards were given this year which were for Environmental Product, Carbon & Energy Management and Waste Management. Viessmann Ltd won the Environmental Product for their flat plate solar collector **ThermProtect** and Emerald Trading were awarded the Waste Management Award for turning old carpets into all-weather equestrian surfaces. Lyreco were given the Carbon & Energy Management for their roof mounted solar installation which is the largest installation of it’s type in the UK.



Viessmann – Environmental Product / Emerald Trading – Waste Management / Lyreco – Carbon & Energy Management



L-R: Paul Hinkins (Telford Business Board Chair), Manel Roura, (Lyreco) Peter Gojka (Lyreco), Chris Leech (Viessmann) Mark Gilbert (Emerald Trading), Andy Whyte (BESST Chair)

Andy Whyte, BESST Chair said “These are yet more examples of sustainable best practices being developed by BESST members, and a web page will be created to capture these and members’ other awards”