



Paul explained the WFD and how businesses will need to consider aspects such as diffuse pollution prevention and identifying misconceptions, and also identifying the benefits of sustainable urban drainage systems (SUDS).



Case studies from Ricoh and DENSO were then presented.

Ricoh’s Eco Ninjas Carl Griffin and Stuart Mapp gave a summary of projects to date and an update on the 2012 activities, including installation of nest boxes on site and small mammal surveys to support SWT’s New Works community project, building on from the work done to establish the Telford Wildlife Forum community conservation group.



DENSO’s Martin Booth gave a presentation on their site’s impressive Eco-Garden, showing how the biodiversity value had been increased by installing ponds and a bee hive. The addition of a Japanese style “Torii” gate at the entrance to the garden continued with DENSO’s recycling principles by using reclaimed telegraph poles. Their September open day attracted over 200 visitors, showing how they have created a best practice model for employee engagement and community awareness.



The presentations were followed by a site tour of Ricoh’s biodiversity activities.



All of the presentations delivered at the event can be viewed in the Members download library.

**For further information on any of the environmental topics discussed please contact the BESST Coordinator Jaclyn Kitson on 01952 567578 or email [jaclyn.kitson@telford.gov.uk](mailto:jaclyn.kitson@telford.gov.uk)**